

# WHAT'S ON THE FRONT PAGE OF A NEWSPAPER?

## LOGO

The designed name of the newspaper.

## MASTHEAD

Information about the newspaper at the top of the front cover.

## COVER STORY

The leading story used on the front cover.

## TEASERS

Photos and snippets of interesting stories to encourage you to buy the paper and read more.

## HEADLINE

The title of the story designed to summarise the story and grab the reader's attention.

## STANDFIRST

A line after the headline to give more information about the story.



The front page of the FirstNews newspaper is shown. At the top, there are three teasers: 'BRITAIN FREEZES!' (Page 5), 'THE SHEEP WHO THINKS HE'S A DOG!' (Page 4), and 'WIN! MUSICAL INSTRUMENTS' (Page 21). The masthead 'FirstNews' is prominently displayed in red and blue, with the date 'Issue 101: £1.99 2-8 March 2018' and a badge 'THE UK'S WIDEST-READ PUBLICATION FOR KIDS'. Below the masthead is a navigation bar: 'NEWS > SPORTS > ENTERTAINMENT > INTERVIEWS > PUZZLES > COMPETITIONS AND MORE'. The main headline is 'CAPTAIN BOLT' in large white letters on a red background. Below it is a sub-headline: '...Kicks off for charity and talks about his dream to be a professional footballer'. The main image shows Usain Bolt in a black t-shirt with 'unicef' on it, holding a soccer ball. To the right of the image is a circular callout: 'Make sure your school signs up for the Soccer Aid Playground Challenge on Friday 8 June, when kids can take part and help raise more funds for the cause.' Below the main image is a small text box: 'by editor in chief Nicky Cox'. The main story text begins: 'OLYMPIC hero Usain Bolt will be a team captain in UNICEF's Soccer Aid match this summer, just days before the football World Cup kicks off. The fastest man in the world will lead the Soccer Aid World XI world team, while global pop star Robbie Williams will head up the England team. Both teams will be made up of A-list stars and footballing legends for the game at Man Utd's Old Trafford on Sunday 10 June. Tickets have gone on sale this week and the game will be broadcast live on ITV, with an 8pm kick-off. Usain Bolt, who is swapping his sprinter's shoes for football boots, said: "It's my dream to make it as a professional footballer, so to be able to step out onto the pitch at Old Trafford in June, and play against some of football's biggest legends, is going to be remarkable. Robbie and his England team better watch out! I've got a pretty special celebration planned for when I score, by the way. My team is going to be unbeatable! Soccer Aid for UNICEF is counting on your support to make a difference to thousands of children around the world. Come and join in the fun!" UNICEF, the world's leading organisation for children, has joined forces with ITV to make the pro-celebrity football match bigger and better than ever, to raise more money and vital support for children in danger. 100% of all public donations to Soccer Aid for UNICEF will go towards supporting the vital work protecting children in the UK and globally. The money raised through profits from the match will add to the incredible £24 million that has already been raised through Soccer Aid over the last 12 years.' To the right of the main story is a small image of a tiger with the number '3' in a circle, and a text box: 'WORLD WILDLIFE DAY'. At the bottom left, there is a small text box: 'For tickets, go to manutd.com/socceraid or call 0161 444 2018 Find out more at www.socceraid.org.uk'.

## PHOTO

The photograph needs to tell the story.

## BODY

The full details of the news story.

## LEAD

The important first sentence or paragraph that summarises the story and answers as many as possible of the 5 W's **Who?** **What?** **Where?** **When?** **Why?** and **How?**

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