

WHAT'S ON THE FRONT PAGE OF A NEWSPAPER?

COVER STORY

The leading story used on the front cover.

LOGO

The designed name of the newspaper.

MASTHEAD

Information about the newspaper at the top of the front cover.

TEASERS

Photos and snippets of interesting stories to encourage you to buy the paper and read more.

HEADLINE

The title of the story designed to summarise the story and grab the reader's attention.

STANDFIRST

A line after the headline to give more information about the story.

The front page of FirstNews newspaper, dated 2-8 March 2018, priced at £1.99. The masthead includes the newspaper's name and a list of sections: NEWS, SPORTS, ENTERTAINMENT, INTERVIEWS, PUZZLES, COMPETITIONS AND MORE. Teasers at the top include 'BRITAIN FREEZES!', 'THE SHEEP WHO THINKS HE'S A DOG!', and 'WIN! MUSICAL INSTRUMENTS'. The main headline is 'CAPTAIN BOLT' with a sub-headline '...Kicks off for charity and talks about his dream to be a professional footballer'. The main image shows Usain Bolt holding a soccer ball. A standfirst below the headline reads: 'OLYMPIC hero Usain Bolt will be a team captain in UNICEF's Soccer Aid match this summer, just days before the football World Cup kicks off.' The body text describes the match and Bolt's role. A small inset image shows a tiger with the text 'WORLD WILDLIFE DAY'.

PHOTO

The photograph needs to tell the story.

BODY

The full details of the news story.

LEAD

The important first sentence or paragraph that summarises the story and answers as many as possible of the 5 W's **Who?** **What?** **Where?** **When?** **Why?** and **How?**

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