

# BYLINE

a line naming the writer of a story

# COLUMN

the vertical blocks of text into  
which a page of a newspaper  
is divided

# FEATURE

a longer article that provides background information on a topical story

# LOGO

the designed name of the newspaper

# CAPTION

the information in or under a photograph which explains what the picture is about

# EDITORIAL

an article that gives the opinions of the newspaper's editor

# MASTHEAD

information about the newspaper  
at the top of the front page

# FACT BOXES

text boxes that report a fact  
related to a news story

# HEADLINE

the title of the story designed to summarise the story and grab the reader's attention

# LEAD PARAGRAPH

the important first sentence or paragraph that summarises the news story

# PHOTOGRAPH

an image that helps to tell the news story

# DESIGN ELEMENTS

lines and coloured shapes that are used to structure the page

# JUMPLINE

a line of text that tells  
the reader the page where  
the story continues

# DIRECT QUOTATION

The exact words someone uses.  
Quotation marks are always used.  
They are included to give the  
reader the viewpoint of someone  
involved in the story.

# INDIRECT QUOTATION

when a person's ideas are reported  
without using their exact words

# EDITORS

the person or people who  
decide what stories to include  
in the newspaper



# ADVERTISEMENT

companies pay for advertising space on a newspaper page to sell their products or events

# SECTIONS

the topic areas that newspapers are divided into

# JOURNALIST

the person who writes and  
explains the news stories

# REVIEW

an article that gives a person's  
opinion of a book, film or game

# INTERVIEW

an article structured to include the journalist's questions and the interviewee's answers

# REPORT

an article that tells a news story

# TEASER

photos and snippets of interesting stories on the front cover to encourage you to buy the paper and read more

# STANDFIRST

a line after the headline to give more information about the story

# COVER STORY

the leading story used on  
the front cover

# INVERTED PYRAMID

the structure of a news report - the most  
important information about a story is  
in the lead paragraph with additional  
details in subsequent paragraphs  
(an editor may need to cut the last  
paragraph/s from the body text, so the  
story should still make sense without  
them)

# ARTICLE

a piece of writing in a  
newspaper or magazine