

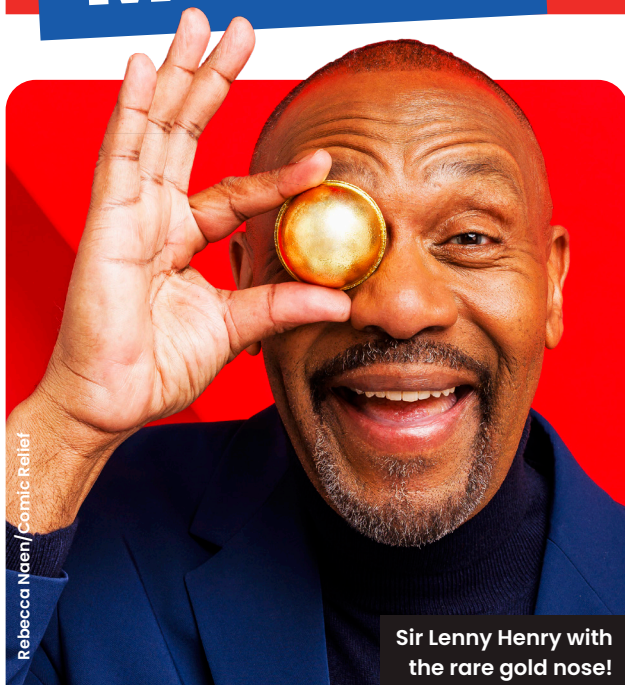


COMIC RELIEF

RED NOSE DAY

Friday 15 March

DO SOMETHING FUNNY FOR MONEY!



Sir Lenny Henry with the rare gold nose!

GET 'reddy' to let loose and raise some cash by having a laugh this Red Nose Day. We check out what's happening and how you can get involved!

● What's Red Nose Day all about?

The day was set up back in 1988 to help raise money for a charity called Comic Relief. It encourages people to wear a red nose, do something silly and make a difference. Every year, tens of thousands of people and schools all over the country join in the fun, raising millions of pounds and helping to change millions of lives in the UK and across the world.



Comedian Rosie Jones supports the campaign

● How can I join in?

There are loads of fun ways you can take part in Red Nose Day. From baking the weirdest, wonkiest cake, to dressing up as a lobster or hosting a games night with your friends and family. You could have a school disco or do a sponsored challenge to help raise money. The funnier the event the better! Celebrities often take on challenges, too. Last year, Emma Willis, Oti Mabuse and Rylan took on a gruelling trek to the summit of Cairn Gorm in Scotland. We're expecting something just as exciting this year, so keep your eyes peeled!

● Join 'The Rebellion'

Comic Relief is inviting secondary school teachers and pupils to join 'The Rebellion', and become rebels with a cause! Pupils can learn about the power of working together to make change and the impact donations can

have on those facing poverty and injustice. Find out more at comicroelief.com/schools-24. There are free resources and fundraising ideas there, too.

● Wear your red nose!

This year, there are four fun character red noses to collect, as well as a limited edition rare 'gold' nose. For the first time ever they also tell jokes! Each nose comes with a QR code that takes you to the Red Nose Day Joke Generator, ready to make you smile. The noses are made from plant-based materials, which mean they can be recycled at home. You can pick up your red noses from Amazon, which is the official home of the Red Nose.

● Build the Change with the LEGO Group

For the third year running, Comic Relief is teaming up with the LEGO Group for its Build the Change challenge. This time, you're being asked to think about one of the big issues facing the planet and to use your imagination to design or build something that could help solve it. Find out more on the competition and how your school can take part to win some brilliant prizes at comicroelief.com/schools-24.

● Go red with *Blue Peter*!

On Friday 15 March, *Blue Peter* is turning red in celebration! You're encouraged to join in the fun by dressing 'red-toe' for the day and helping to raise money. You could don red shoes, pull on a red costume or just wear a red nose. *Blue Peter* will also be taking on a challenge for Red Nose Day, which you'll find out about soon.



You can pick up Red Nose Day clothing at TK Maxx

● A night of entertainment

Every year, a whole night of hilarious TV takes place on BBC One, with comedy sketch shows, special performances and surprises. Comic Relief co-founder Sir Lenny Henry will be hosting the show live from Salford and says this will be his final year, after being at the helm for 39 years!

● Where does all the money raised go?

Your donations can help to tackle poverty and provide food, essential healthcare or safe shelter for people in the UK and around the world. It can also help to protect communities from things like conflict and climate change. Sir Lenny said: "Right now, we know there is a cost-of-living crisis and people are struggling, a lot of people are struggling here and around the world. But we also know that the British public are brilliant – you're so kind and generous, if somebody has a problem, you always want to help out. Without you, we couldn't do what we do. I'd love nothing more than if you joined me in getting involved this year."

Find out more at comicroelief.com/rednoseday



Get your bake on!