

# TAKEOVER CHALLENGE: HOW GREEN CAN YOU GO? – BUSINESS INFORMATION SHEET



This information sheet is designed in partnership with WWF-UK as part of the Takeover Challenge. This year the Takeover Challenge is a campaign called 'How Green Can You Go?' which focuses on encouraging children to think about business and sustainability. We have put together a list of questions and answers to give you a better idea of what the Takeover Challenge is and what your involvement could be, should you choose to take part.

## What is the Takeover Challenge?

This year's *First News* Takeover Challenge: How green can you go? is a partnership project with WWF-UK. It aims to teach young people about sustainable business through a series of resources and video content, as well as by engaging with local organisations. We want to put young people's learning into action and are encouraging them to find out about a business's sustainability journey, sustainability practices and the challenges they have faced.

## What will your involvement be?

We are asking businesses to get involved with the Takeover Challenge by agreeing to let young people find out about their sustainability. How this happens is up to you/the school. It would be great if the school could visit your workplace to help bring their learning to life, if possible. Alternatively, you could arrange a chat or talk with pupils by visiting their school, or virtually via Zoom, for example. This will all be arranged with the teacher who's leading on the project at the school. Pupils will ask you questions about your business's sustainability journey to enhance their knowledge on what sustainability looks like at an organisation in the real world. Eventually, pupils will use what they have learnt to report back to *First News* and WWF-UK about the kinds of things they want to see from their future employers with regards to sustainability. We will then draw this up into a charter.

## What will you need to do?

If you have been contacted by a school, young people want to find out about your sustainability. You will need to arrange a time with the school where you can answer pupils' questions about sustainability at your organisation.

## What kinds of things will pupils want to know?

We want pupils to find out about the sustainability journey your business has gone on, including how far you have come, and what your plans are for the future. It's not about highlighting the ways your business might not be sustainable, but about understanding the challenges and importance of sustainability and the journey your organisation is on to be more sustainable. You can find out the kinds of questions they will be asking by having a look at our 'Questions for businesses' resource.

